

STEVE D. LONG

PRODUCER

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SUMMARY OF QUALIFICATIONS:

- A dynamic Producer with exceptional people skills, easy rapport and speedy learning curve.
 - Self-starter and Independent worker who can effectively handle large budget projects and high profile clients.
 - Multi-faceted creative individual with experience in Producing, Videography, Broadcasting, Marketing, Photography, Blogging, Podcasting, and Fine Art.
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PRODUCTION EXPERIENCE

2012-PRESENT **PRODUCER/EDITOR (STAFF) – TECHCRUNCH TV NEW YORK, NY**

- As the NYC Video Producer I research, book, and coordinate breaking technology news shoots and startup CEO interviews. Collaborate with TCTV's San Francisco team as well as East Coast Editor John Biggs and NYC Writers Anthony Ha, Jordan Crook (previously Chris Velazco) on premium video content.

I will Shoot, Edit, Audio Mix, and Color Correct most pieces.

- As part of the TCTV events team we create hundreds of hours of content for events like CES, SXSW as well as TechCrunch franchises - "Disrupt" conferences and "Crunchies" awards annual events.
- Hired to bring more visual style and emulate 60 Minutes-like reporting to the media property.

SHOWS:

BUILT IN BROOKLYN

10 EPISODES

- Co-created the show premise and collaborated with Anthony Ha on visual look and show aesthetic.

TECHCRUNCH MAKERS

17 EPISODES

- Traveled all over the country capturing creators from San Francisco to Pittsburgh to Boston.

FLY OR DIE

64 EPISODES

- Review show for both gadgets and smartphone apps.

2010-2012 **PRODUCER (FREELANCE) – SHOOT BY DAYLIGHT NEW YORK, NY**

PROJECTS:

BEST FOOT FORWARD

HEALTHINATION.COM

- Created visual look and bumpers. Researched and sourced stock music.

TRUE CHAMPIONS - DIABETES

HEALTHINATION.COM

- Pared down initial paper-cut to more detailed story line.
- Brainstormed graphical treatments and bumpers. Researched and sourced musical selections.

BOBBY BUKA, MD WEB PROMOS

BOBBYBUKAMD.COM

- On site medical practice video shoot with dermatologist as well as B-roll videography.

MY BUSINESS STORY: DR. FLOWERS

FLOWERS HEALING ARTS & CKG

- Interviewed, gathered B-roll, for a MicroDoc for the Family Practice Physician.
- Executed a social media & web distribution strategy for maximum exposure.

"SING OUT!" CHORAL DOCUMENTARY

VOICES IN HARMONY

- Interviewed, gathered B-roll, and created a narrative in collaboration with conductor Jason Asbury.
- Marketed to regional networks looking to gain local sponsorships. Help organize screenings.

CODY SIMPSON "ALL DAY" VJ CONTEST

PRIMARY WAVE MUSIC

- Produced subject interview and B-roll gathering on site at Long Island home.

FILM SLATE MAGAZINE @ TRIBECA

FILMSLATEMAGAZINE.COM

- Coordinated shoots at opening press conference and Tribeca Talks Panel for web distribution.

KISS KISS – "ALL THEY DRAW"

KISS KISS/LINDSEY HOUSTON

- Created set descriptions, prop lists for the music video shoot. Sourced props and acted as Grip Assistant.

2008-2010 **PRODUCER/LEAD EDITOR – PRN.FM** **NEW YORK, NY**

- Multiple times served as a technical & production consultant on set.
- Coordinated deliveries and equipment to shoots ranging from lectures to PBS Virtual Pledge Events.
- Ensured delivery of Program Masters for satellite feeds to country-wide public TV stations.
- Produced GFX, mixed audio, color-corrected screeners, and created DVD menus for duplication.

2006-2010 **COMPANY ASSOCIATE – HADLEY MEDIA, LLC** **SAN FRANCISCO**

PROJECTS:

“DANCE YOUR ASS OFF” TOUR OXYGEN NETWORKS, 2009
PRODUCER/CAMERA OPERATOR

“SONS OF ANARCHY” WEBSITE PROMOS FX TELEVISION, 2008
PRODUCER/CAMERA ASSISTANT/AUDIO OP

TERMINATOR TOUR 2008 FOX TELEVISION, 2008
ASSISTANT TOUR MANAGER/CAMERA OP/EDITOR

FOOD NETWORK CHALLENGE LIVE EVENTS HADLEY MEDIA, 2007
PRODUCER/CO-DIRECTOR/CAMERA OPERATOR

SKILLS

PROGRAMS: Final Cut Pro 7.0 + Studio 3 (Compressor & DVD Studio Pro), Final Cut Pro X, Adobe Creative Suite CS6 (After Effects, Premiere, Photoshop), Magic Bullet Suite, MPEG-Streamclip, Perian, VLC, Handbrake, Playback PRO, 5D to RGB, GarageBand, Soundtrack Pro, Final Draft, Lyric Deko, Microsoft Office, FTP Clients, Wordpress/HTML/CSS

FORMATS: HD: ProRes 422, DVCProHD, HD SLR H264, HDCam, Sony XDCam SxS, P2 Cards
 SD: DVCam, DigiBeta, & BetaSP(4:3/16:9 Anamorphic)

CAMERAS: Canon 5DmkIII, 5DmkII, EOS 7D, Rebel t2i, XL2, XL1, GL1;
 Panasonic AG-HMC150, AG-HVX200, AJ-HDX900, AG-DVX100B, AG-DVX100A;
 Sony XDCam, F3, EX-3, HDR-FX1, HDR-Z1U;
 Arriflex BL, Bolex, Hitachi Z3000, & Supercam

EQUIPMENT: Telestream Pipeline HD, MOTU V4HD, EVO San by SNS, AJA- KiPro, KONA & FS1, Telecast CopperHead, NewTek TriCaster, Nagra Sound Recorder, Steenbeck Flatbed Editor, Ramsa 24 & Mackie 12 Channel Audio Mixers, Ross Digital Video Switcher, Whiplash DDR

ENCODING: H.264 (QuickTime), MPEG-2 (DVD). Export and Cross-convert QuickTime, AVI, DivX, MPEG, WMV, FLV and WebM. MP4 for iPhone/iPad/Android.

EDUCATION

The University of Toledo B.A. in Film/Video Communication TOLEDO, OH
Program Minors: Fine Art & Broadcasting

Extra-Curricular:

- UT Film & Video Society - President: Fall '05-Spring '06
- Toledo Filmmakers
- Photo Lab Assistant – UT Center for Visual Arts

INTERESTS

- Cinema, Audiophile, DIY Culture, Organic Cooking, Microbrews, Biking, Treehouses and Indie Art.

KEY WORDS

- Producer, Associate Producer, Show Creator, Creative Pitch